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# The Zenith Trans-Oceanic, The Royalty Of Radios: The Royalty Of Radios (A Schiffer Book For Collectors)



## Synopsis

With access to the Zenith corporate archives, the authors present engrossing stories of the development and use of Trans-Oceanic radios throughout its forty-year life. They present a wealth of photos, documents and information concerning the radios, their collection, preservation and restoration.

## Book Information

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## Customer Reviews

Whenever radio-guys assemble to swap tales of great radios one name stands above the rest - the Zenith Trans-Oceanic. Considered the radio for listening to the world, Trans-Oceanic portables were one of the finest engineered and designed products made in America. I learned of the magic of the Trans-Oceanic from my foster Dad, who carried one (the R520\URR military version) in Korea. He told me it was the most reliable radio he had ever seen. A few years later I bought a 600 series and discovered for myself the joys of short-wave listening. I carried that Zenith from the States to Europe where, two years later, I bought a Royal 3000-1 which went back to the States and then on to Southeast Asia. The Zenith Trans-Oceanic - The Royalty of Radios, is one of the finest collector books I have ever seen. The author's spent more than two years researching the Zenith archives to bring this book to life. Page after page of beautifully produced color, combined with black and white photographs show each model inside and out, along with original magazine ads presented in their original format. Information covering the origin of the Trans-Oceanic and model changes through the years make for interesting reading. Also included are repair hints, as well as collecting information.

The section on original cost compared to 1996 dollars demonstrates how expensive these sets were when new. The original Trans-Oceanic sold for \$75 in 1942, which translates to \$695 today. The most astounding price was on the first transistorized model, the 1000-D, introduced in 1958 at a 1996 price of over \$1400!

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